# SUSTAINABILITY AND RESILIENCE INTERNATIONAL SCIENTIFIC CONFERENCE (SRISC)

GYÖNGYÖS, APRIL 10-11<sup>TH</sup>, 2025





### PROGRAMME





#### Registration

Room: **Lobby** 9.00-10.00

#### Plenary session

Room: T Lecture Hall

10.00-12.00

Grażyna Marzena Furgała-Selezniow, Małgorzata Jankun-Woźnicka Human pressure on lakeshores

Bernd-Joachim Ertelt

Career Guidance for sustainable HR, incl. Retention- and Age-Management

Bernáth Krisztina

10 Resilience Strategies for Thriving in a Changing World

Fritz-Gerald Schröder

Advanced Greenhouse Modules and Research for use within Planetary Habitat

#### **Sessions**

13.30-18.00





### Resilience and Soft Skills in Education and the Labour Market in the 21<sup>st</sup> Century. Section 1.

Chair: Veresné Valentinyi Klára

Secretary: Vizsnyiczai Zita

vizsnyiczai.zita@uni-mate.hu

Room: K. 2.209.

Gyöngyi Bánkuti

Why and How to Deliver "PálFeri"-Style Scientific Stand-up Comedy Math Lessons?

Csilla Czeglédi, Maja Márkus, Klára Veresné Valentinyi

The Challenges of Generational Changes and their Awareness in the Life of Family Businesses

Maryam El Ayachi, Ágnes Nóra Raffay-Danyi

Strategic Human Resources Management and Its Impact on Employee Outcomes in the Moroccan Hospitality Sector

Áron Gigor, Csilla Czeglédi, Titanilla Oravecz

The Creation and Social Perception of Virtual Identities in Generation Z

Mahboube Mazaheri, Klára Veresné Valentinyi, Erika Varga

The Role of Coaching in Organizational Resilience

Brigitta Pécsek

Sustainable Human Resource Management in Tourism

Analysing the Tree-ring Management Method for Slow Business Growth

Lóránd Levente Szávó

Current HRM challenges of the Chinese and Taiwanese semiconductor industries through the example of TSMC and SMIC.

Klára Veresné Valentinyi, Endre Hevesi, Mahboube Mazaheri, Erika Varga Coaching Tools for Resilience in the Workplace





Jingyu Zhang

Artificial Intelligence for Innovative Human Resource Management: Exploring Theoretical Construction and Practical Application

Éva Zsizsmann

Resilience Through Narratives: Thomas King, The Truth About Stories





### Resilience and Soft Skills in Education and the Labour Market in the 21st Century. Section 2.

Chair: Varga Erika Co-Chair: Juhász Tímea Secretary: Greutter Zoltán

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Room: K. 2.211.

Krisztián Adorján

Labour Market Challenges: Soft Skills in the Age of AI

Mohamedbashir Baniismail

Bridging Generations: Leveraging Soft Skills for Effective Intergenerational Knowledge Transfer in Organizations

Réka Eleonóra Barabás

The Technological Driving Forces of The Future: Artificial Intelligence, Robotics, Automation, and Digitalization

Alena Čarvašová, Tímea Juhász, Klára Veresné Valentinyi, Erika Varga The Role of Soft Skills in Education and on the Labour Market

László Dinya, Anikó Dinya Soft Skills And Competitiveness – Facts And Challenges

M Abdi Dzil Ikhram W

Soft Skills to enhance Graduate Employability Comparing Students' and Employers' Perceptions

Krisztina Inczédy

The Linking Dimensions of SAP Project Management and Knowledge Management

Dóra Kolta, Zsuzsanna Surinyane Kis, Imola Cseh Papp Analysis of the Adaptation of International IT Professionals in Germany Based on Hofstede's Model





Eleonóra Marišová, Zoltán Szira, Klára Veresné Valentinyi, Erika Varga The Role of Hard Skills in Education and on the Labour Market

Ahmad Ramadhani, Ondřej Hora

Decision-Making Among the Poor: Pathways to Employment and Social Mobility

Majid Sadeghian

Balancing Work and Life in Today's World: Understanding the Multifaceted Relationship Between Home Office and Beyond

Johanna Sipos

Harnessing Artificial Intelligence: Enhancing Work-Life Balance and Reducing Technostress

Meray Soulaiman

Attracting Generation Z to Human Resources: A Comprehensive Evaluation of HR Strategy Effectiveness in the Middle East and Europe





#### **Poster Session**

Room: Lobby

Faeyzh Barhoom, Anett Parádi-Dolgos

Finance and Inequality: Panel ARDL Approach

Gabriella Bodor, Marianna Péntek

What Kind of Factors Influence Farmers to Use Soil Bacteria Products?

Boglárka Bozóki, Gergő Péter Kovács, Hussein Khaeim, Csaba Gyuricza

Impact of Conventional and Conservation Tillage Practices on Sorghum (Sorghum bicolor L. Moench) Production: Implications for Sustainable Agricultural Systems in a Changing Economic Environment

Ákos Erdélyi, Diána Koponicsné Györke

The Problem of Food Waste in Light of Regulation

Izóra Gál, Pusztai Péter, Melinda Mihály, Gergely Tagai, Dorottya Mendly

What Opportunities Does Organic Farming Hold in Terms of Resilience-building in the Sand Ridge of the Danube-Tisza Interfluve? - An Introduction of a Mapping Project

Njomza Gashi, Krisztian Kovács, Dejsi Qorri

The Current Landscape of Organic Farming in Kosovo and Albania

Szilvia Gölöncsér, Kinga Szabó

Assessing the Characteristics of the LEADER Programme in the South Transdanubian Region Based on the Work of Local Action Groups

Simona Grigaliūnienė, Agnė Budrikaitė

Vr Usage and Development Analyses in Education for Distance Learning

Ahmed Ali Hamad, Sherwan Yassin Hammad

A Review of Fertility Challenges in Wheat-Perennial Rye Hybrids

Zsófia Hermann, Kornél Nagy, Bernadett Bringye

Active and Ecotourism: A Systematic Review of Trends, Motivations, and Sustainability





Viktória Hovancez-Sándor, Gyöngyi Kovács, Ágnes Kerekesné Mayer The Role of Smallholder Vegetable Crops in Nutrition and Gastronomy

Ragif Huseynov, Ramida Khalilova Sustainable Development Initiatives in the Tourism Sector in Azerbaijan

Riadh Ilahy, Bernadett Bringye, Sándor Takács, Zoltán Pék, Lajos Helyes, Nouri Khammasy True Potato Seed: Is it a Suitable Solution for Smallholders under Ongoing Climate Change and Global Warming Context

Paulina Jancsovszka, Apolka Ujj, Jana Marjanović Advancing Agroecology in Higher Education: The CASEE Project

Andor Kiss, Franciska Gubacsi

Comparative Analysis of Community Supported Agriculture Models in Selected EU Countries

Gábor Koncz, Eva Greutter-Gregus, Kitti Némedi-Kollár Examples of Renewable Energy Developments in European and Hungarian Smart Villages

András Donát Kovács, Dorottya Mendly, Melinda Mihály Factors Determining the Resilience of the Hungarian Sandridge Region

Bálint Kovács, Boglárka Bozóki, Anita Takács, András Sebők, Norbert Boros, András Dániel Sipos, Miklós Gulyás

Optimizing Nutrient Management for Winter Canola (Brassica napus L.) Under Extreme Climatic Conditions: A Case Study on a Family Farm

Tivadar Kovács, Larson Santa Rosa Cruz Alves, Bernadett Bringye, Kornél Nagy Financial Literacy Among Youth: Mapping PISA Results and OECD Competence Framework Through Scoping Review and Bibliometric Analysis

Edit Lázár, Gyöngyvér Báthory Organizational Attitudes Regarding Wine Tourism in Kishegy

Tiago Manuel, Bernadett Bringye, Péter Vanó Characteristics of Mushroom Production in Hungary





Péter Maráczy, Kinga Szabó

Opportunities for Improving Air-Rail Transport Links in Hungary with Particular Regard to More Distant Regions

Jurgita Martinkiene

Integrating Digital Management Competencies into Resilient Business

Márta Enikő Melisné Nagy, Alma Míra Demszky Student Motivation Research

László Molnár

Sustainability in the Logistics Service Sector

Ali Muhammad Daud, Lóránt Dénes Dávid

Employer Branding in the Hospitality and Tourism Sector: The Role of Employees' Values in Shaping Employer Branding to Attract and Retain Top Talent

Aneta Omelan, Kinga Dobrzyń

Adapting Wigry National Park to the Needs of People with Disabilities

Zoltán Páhy

The Tourism Preferences of Generation Z

Márta Paraszt

Sustainable Consumer Behavior Patterns

Marianna Péntek, Gabriella Bodor

Effects of the Healthy Eating Trend

Dejsi Qorri, Njomza Gashi, Meleq Hoxhaj, Krisztian Kovács

The Language of Trust: Analyzing Food Certifications and Labels in E-commerce

Amira Saidani

The Impact of the Ukraine-Russia War on Food Security in Tunisia's Rural and Regional Development

Izabella Sinkovics, Zsigmond Gábor Szalay

Challenges and Opportunities of Digital Agriculture in Vojvodina





András Dániel Sipos, Bálint Kovács, Boglárka Bozóki

The Effects of Drought - Prevention and Climate Adaptation Strategies in Hungary

Zsófia Turnai, Bernadett Horváthné Kovács, Róbert Barna

Tracing Data-based Evidences: Tourism in Regional Development from the Aspect of Resilience. Preliminary Result of a Bibliometric Analysis.

Brigitta Hajnalka Turza, Gábor Vanó

Challenges for Micro, Small and Medium-sized Accommodation Service Enterprises in Tourism – a Bibliometric Analysis

Anna Urbán, József Káposzta, Mónika Urbán Malomsoki Analysis of Medicinal Plant Knowledge as a Function of Settlement Size

Gergő Wenner, Anita Csiba

Future Challenges and Advantages of the Widespread Application of Digitalization Technology in the Agricultural Sector

Walelign Zeleke, Kinga Szabó, Szilárd Podruzsik

Resilience and Soft Skills in Education and the Labour Market in the 21st Century

Abdulrahman Maina Zubairu, Sherwan Yassin Hammad, Mohammed Zubairu, Sinazo Ajibade, Boglárka Anna Dálnoki, Miklós Gulyás

Biochar Production Suitability in Borno State Pased on predicted Agricultural Waste Mapping





## Sustainable Finance (Business Regulation and Information Management Working Committee)

Chair: Hágen István Zsombor

Co-Chair: Zsidó Kinga Secretary: Vanó Péter

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Room: K. 2.218.

Amanj Mohamed Ahmed, István Hágen, Kaiwan Hasan Salih

AI-Driven Industry 4.0: Enhancing Auditing, Corporate Governance, and Financial Performance

Levent Alijevski

Green Growth and Green Finance in the Framework of Sustainable Economic Development

Betty Efekunu, Péter Vanó, Bernadett Bringye

The Effect of Bank Innovation on Financial Performance of Commercial Banks in Nigeria

Tesfaye Ginbare Gutu, István Hágen

Sustainable Financial Inclusion: A Literature Review on SME Growth and Development

Md Abu Hasan, Yahya Shafiyuddin Hilmi, Arifa Parvin Kem, Ágoston Temesi Sustainable Clothing Purchase Intention and Willingness to Pay with a Special Focus on Credibility

Arifa Parvin Kemi

An Analysis of Consumer Purchase Intention of Sustainable Electronic Goods in the Circular Economy

Xiang Li

ESG Compliance Challenges for Chinese Enterprises in the Preliminary Phase of Investment in Hungary

Md. Tota Miah, Anna A. Kredina

Toward Corporate Sustainability: Assessing the Strategic Integration of Corporate Social Responsibility in Banking Sectors





Deni Pandu Nugraha, István Hágen, Mária Fekete-Farkas

The Importance of ESG and Digitalization in Southeast Asia: From Governance to Green Revenue

Don Okello, Timothy Ownor Ouma

Impact of Interest Rate Spread and Risk Premium on Lending on Domestic Credit To Private Sector: Lessons from Kenya

Kinga Emese Zsidó

"The Emergence of Sustainable Finance Integration Among Romanian Businesses: Case Study on Large and Small and Medium Sized Enterprises"





#### Resilience and Soft Skills in Education and the Labour Market in the 21st Century. Section In Memoriam Pál Völgyesy Professor

Chair: Borbély-Pecze Tibor Bors

Co-Chair: Kenderfi Miklós Secretary: Fazakas Ida

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Room: K. 2.212.

Tibor Bors Borbély-Pecze

Career and Career Guidance Beyond the Euro-Atlantic Culture.

Bernd-Joachim Ertelt

AI in Decision-Making and Problem-Solving Career Counseling (with examples of a current research project)

Klára Szilágyi

The Profession that Creates Value

Past – Present – Future

Adrienn Krácser-Varga, Ida Fazakas, Györgyné Galló, Miklós Máté Kenderfi

Analysis of Counselling Programmes in Hungarian Higher Education, with a Special Focus on the Field of Humanities and the Master's Programme in Human Resource Counselling

Miklós Kenderfi

Examining the Internship of Human Resource Counselling Master Students Especially with Regard to Experience at the "School of Gödöllő"

Ida Fazakas, Aletta Biszák

Examining the Career Maturity, Interest and Career Awereness of Secondary School Students in the Context of School-Based Career Guidance Programmes

Gabriella Győrváriné Tumpek, Miklós Kenderfi

Examining the Key Skills of Mothers with Young Children in Light of the Needs of the Labor Market





Alma Demszky

Soft Skills of Teachers and Pupils as Key Factors in Enhancing Resilience

Krisztina Bernáth

Resilience Strategies for Thriving in a Changing World

Péter Badinszky

Lecturer Applied AI in University Teaching and Research

Tadesse Getachew Habetie, Dóra Kolta, Emese Prihoda

Bridging the Gap: Education-Employment Mismatch in Ethiopia and Hungary

Saurav Chandra Talukder, Ágoston Temesi

Fostering Sustainable Entrepreneurial Intention Through Entrepreneurship Education: The Role of Perceived Behavioral Control and Attitudes

Sarolta Kulcsár

Training Programs of the Hungarian University of Agriculture and Life Sciences Zenta Consultation Center in the Service of Rural Development

Zsuzsanna Tassy, Emese Prihoda

What is the Secret of Countries with Outstanding Higher Education Sector? Comparative Study of the Higher Education Sector in OECD Countries with Particular Focus on Its Labour Market Relations

Aniko Khademi-Vidra, Taufik Kurniawan

The role of the soft skills in sustainable agrotourism business: Case study of Central Lombok Regency, Indonesia

Deborah Kangai, Sebastian Odunga, Peter Onyonje Osiako, Dolly Akili Likoye Integrating Mentorship and Soft Skills in Kenya's Secondary Education Using the Student Workbook for Form One Induction – A Case Study of The Komarock School





#### What next? - The challenges of resilience in tourism

Chair: Pallás Edit Ilona Co-Chair: Kurt A. Stahura Secretary: Dinya Anikó

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Room: K. 2.202.

Anett Bugyi

The Opportunity of Slow Tourism in Hungary

Zoltán Bujdosó, Ádám Gyurkó, Kitti Némediné Kollár

Examination of tourism development Grants in NUTS 2 Regions, with a Focus on Northern Hungary

Rita Domjánné Nyizsalovszky

The Role and Development Potential of Religious Tourism in Heves County

Youssef El Archi, Lóránt Dénes Dávid

Sustainability and Resilience of Tourism Destinations

Grażyna Furgała-Selezniow, Małgorzata Jankun-Woźnicka Human Pressure on Lakeshores

Ágnes Kerekesné Mayer, Gyöngyi Kovács, Sándor Tamás

Wine and Cheese Pairing in Hungarian Wine Tourism: Enhancing Resilience through Local Gastronomy

Gyöngyi Kovács

Tourism Research in Hungary: Publication Trends and Scientific Communities

Seyed Mohammad Mousavi Parsaie, Edit Ilona Pallás, Csilla Molnár, Azadeh Gohari An Investigation into the Role of Tourism Activities in the Sustainable Spatial-Physical Development of Rural Settlements in the Villages of the Gorgan County, Iran

Hellen Ogutu, Tota Miah

Global South Research Frontiers in Tourism Sustainability and Resilience





Edit Ilona Pallás, Csilla Molnár New Challenges in Wine Marketing

Kurt A. Stahura, Béla Benkő, Csaba Szűcs

CSR and Gyöngyös: An Analysis of 3 Multinational Companies

Pál Szabó, Róbert Gólián

Resilience of Tourism in the European Union Regions due to the COVID-19 pandemic

Ferenc Szilágyi, Hajnalka Izsák The Tourism Sector's COVID-19 Resilience in Partium

Noémi Vida, Gábor Vanó Trends in Special Diets on Online Platforms

Kezia Wambui Wang'ondu, Rita Domjánné Nyizsalovszki Cultural Tourism for Seasonality of Tourism Jobs in Kenya





#### Sustainability and resilience in rural and regional development

Chair: Farkas Tibor

Co-Chair: Cristina Bianca Pocol Secretary: Némediné Kollár Kitti

nemedine.kollar.kitti@uni-mate.hu

Room: K. 2.217.

Nikolett Drotár Rozgonyi

The Place and Role of Jewish Religious Tourism in the Tourism Offering of Sátoraljaújhely

Ledianë Durmishi, Tibor Farkas

Bibliometric Analysis of Adaptation Strategies to Climate Change in European Rural Communities

Ádám Gyurkó

Socio-Economic Development at the District Level in Hungary: Regional Patterns and Disparities

Tamás Kárpáti

Game Caused Damages in Highlight of Sustainability – A Comparison of Slovak and Hungarian Trends

Krisztián Kovácsik, Gyöngyi Kovács, Gábor Koncz

Wine Tourism and Rural Development in the Mátra Wine Region: Consumer Preferences and Sustainability

Ildikó Laki

Urban Sustainability in Today's Cities

József Lennert

Future Demographic Trends in Hungarian Rural Areas and Their Implications for Rural Sustainability

Sebastian Ongango Odunga, Kinga Szabó, Viktória Szente

Community Involvement in Sustainable Tourism Development Boosts Residents' Well-Being: Insights from Western Kenya's Community-Based Model





Cristina Bianca Pocol, Marius OGREZEANU

Farm Succession and Resilience in Romanian Rural Areas – Key Predictors of Intergenerational Transfer

Ádám Szalai, József Lennert, Gábor V asárus, Donát Kovács

Demographic Transformation, Eroding Social Capital and Segregation on the Outskirts of Hungarian Cities

Barnabás Tóth, Katalin Szendrő, Katalin Tóth

The Search for Sustainable Solutions in the Hungarian Grape-Wine Sector

Gábor Vanó, Brigitta Hajnalka Turza

Challenges for Micro, Small and Medium-sized Accommodation Service Enterprises in Tourism – A Bibliometric Analysis





#### Territorial aspects of sustainable development and value preservation

Chair: Ritter Krisztián Secretary: Gubacsi Franciska

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Room: K. 2.201.

Viktória Buday, György Eigner, Magnus Klofsten Sustainable Entrepreneurial Ecosystems - A Systematic Literature Review

Bernadett Csurgó

Strengthening Rural Resilience: Linking Social Inclusion and Sustainable Food Practices in Deprived Communities in Hungary

Mária Hámorné Vidó, Tamás Hámor

The Role of Underground Resources in Socio-Economic Resilience – A New Concept

Tibor Kovács, Mária V asvári, Szabolcs Mátyás

Exploring Talent Geography in an Underdeveloped Hungarian Region: A Case Study of Greater Cumania

Anna Kovárczi, András Bertalan

Public Catering in Hungary: Structural Problems and Possible Solutions

Erika Yessenia Luzon Tandazo, Krisztián Ritter

Exploring Challenges and Opportunities for Bio-Based Business Models in Ecuador: A Systematic Literature Review

Douglas Mwirigi, Odinya Diana Wanda, Fekete-Farkas Mária, Csaba Borbély Strengthening Kenya's Dairy Sector: Addressing Vulnerabilities for Sustainability and Resilience

Abraham Othieno, Arnold Csonka

Theoretical Models for Sustainable Development through Agro-processing: A Systematic Review on Environmental Sustainability and Economic Resilience in Rural Sub-Saharan Africa.





Bence István Szekeres, Krisztián Ritter Examining the Operation, Role, and Impact of Shopping Communities Through the Example of the Kiskosár Shopping Community in Esztergom

Mahmoud Hassan Thullah, Dejsi Qorri, Krisztián Kovács Sustainable Poultry Sector Development for Rural and Regional Growth in Sierra Leone

Zsolt Vigh, Attila Rákóczi Reaction of Farmers to the Great Drought of 2022





#### Environmental and socio-economic challenges of rural and urban spaces

Chair: Koncz Gábor Secretary: Czeglédi Ildikó

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Room: K. 2.208.

#### Ildikó Czeglédi

Research on Social Preferences for Water Utility Services in Hungary by the Assessment of Willingness-to-Accept (WTA) against Willingness-to-Pay (WTP)

#### Zoltán Egri

From Crisis to Crisis - Convergence Processes in the European Periphery in Relation to EU Funds and Institutions

Gábor Koncz, Tibor Farkas, Diána Koponicsné Györke

Questionnaire Study on the Adaptability to Climate Change in Three Hungarian Villages

#### Mohamed Mahad Abdi

Assessing the Impact of Climate Change on Rural Economies and Adaptive Strategies for Sustainable Development in Somalia

#### Habtamu Mossie

Review of the Irrigation Wheat Initiative for Wheat Policy and Sustainable Development in Ethiopia

#### Kornél Nagy, Péter Vanó

Advancing Efficiency and Sustainability in Road Construction: A Systematic Review of Recent Innovations and Challenges

#### La Ode Nazaruddin

Nationalism Divide over Beef's Country Origin: An Assessment Based on Socio-Demographic Characteristics of Consumers





Maria Lourdes Ordonez OLivo

A Social Life Cycle Assessment of Fair Trade vs. Conventional Coffee Production: Evaluating Socioeconomic and Labor Impacts in the South American Coffee Industry

Dejsi Qorri, István Szűcs, Krisztián Kovács

Evaluating Metrics of Sustainable Agricultural Technical Efficiency: A Comprehensive Review

Bulcsú Remenyik, Kata Feketéné Benkó, Lajos Szabó, Andrej Balogh, Richárd Vetró The Role of Passive Houses in Energy Management and Life Sciences

Anna Taraczközi

Synergies and Tensions: EU Cohesion Policy and the Recovery and Resilience Facility in Central and Eastern Europe (2021-2026)

Viktor Varjú, Gergely Tagai, Violeta Cabello, Alevgul H. - Ikerbasque Sorman, Rosie Robison, Chris Foulds, Dóra Bálint, Esther Galende Sánchez

Addressing Disparities in Environmental-Related SSH Research: Challenges from Southern and Central-Eastern European (SE/CEE) Countries

Gábor V asárus, József Lennert, Ádám Szalai, András D. Kovács

The Impact of Changes in Land Use Regulations on Urban Fringe Areas through Hungarian Case Studies

Béla Vizvári

Numbers for Water Management in Hungary





#### Agroecology - what's next? - Multifunctionality in agriculture

Chair: Ujj Apolka Co.Chair: Pénzes Éva

Secretary: Dr. Csambalik László

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Room: K. 2.206.

Gideon Adu Donyina, Apolka Ujj

Promoting the Adoption of Sweet Potato (Ipomoea batatas) as a Garden Crop in Hungary: Challenges and Prospects

Sinazo Ajibade, Abdulrahman Maina Zubairu, Miklós Gulyás, Barbara Simon Biochar as a Sustainable Solution for Mitigating Nano- and Microplastic Contamination from Cigarette Butts in Soils

Ákos Bartha, Ágnes Kerekesné Mayer

Utilization of Secondary Agro Products for Nutritional Purposes: Development of Fiber-Rich Functional Foods and Dietary Supplements

Sherwan Yassin Hammad, Ahmed Ali Hamad, Gábor Milics, Gergő Péter Kovács Ambrosia artemisiifolia in Hungary: A Review of Challenges, Impacts, and Sustainable Site-Specific Weed Management Using UAV Technologies

Mazhoud Houda, Aini Nour

Resilience and Adaptability of Mediterranean Agricultural Systems to Climate Change: Agroecological Practices in Public Irrigated Perimeters in Tunisia

Alhaji Alusine Kebe, Muhammad Arif Goheer, Sher Shah Hassan

Validating the Assessment of Climate Change Impacts on Shifting Cultivation Practices using Geospatial Techniques and Farmer Perception Surveys in the Kambia District, Sierra Leone

László Lengyel

Agroecological Aspects of the Pro Scientia Naturae Foundation's Projects





Jana Marjanovic, Abdulrahman Maina Zubairu, Sándor Varga, Shokhista Turdalieva, Réka Erika Döbröntey, Mária Ágnes Fodor, Apolka Ujj

Ecological Pea Production in Hungary: Integrating Conservation Tillage with the application of Rhizobium spp., Ensifer spp., Pseudomonas spp., and Bacillus spp. Bacterial Inoculants for Sustainable Farming

Mónika Márkus

The Role of Under-row Mulching in the Resilience of the Soil and the Terroir in Tokaj Vineyards

Mohammed Mustafa, Zita Magdolna Szalai, László Csambalik

The Role of Hedgerows in Enhancing Microclimate and Multifunctionality in Organic Tomato Cultivation

Gusztáv Nemes, Chris High

Sustainability Knowledge for Agroecological Transitions – Production, Processing, and Mobilization in Hungary

Péter Pusztai, Izóra Gál, Judit Rita Keleti, László Csambalik, Krisztina Madaras Is Organic Agriculture Just Green-washed Industrial Farming?

Maria Fernanda Ramos Diaz, Erika Luzon

Evaluating the Effectiveness of the Experience-Learning Program in Attitude Change for Food System Transformation: A Case Study of the SZIA Garden at MATE.

Joseph Shaibu

Investigating the Role of Green Logistics in Supply Chain Management in Nigeria

Apolka Ujj, Paulina Jancsovszka, Annamária Harkányi, Izóra Gál, Jana Marjanovich, Kinga Nagyné Pércsi

Barriers and Strategies for Transitioning to Organic Farming in Hungary: Insights from Farmers' Perspectives

Brigitta Unger-Plasek, Zoltán Lakner, Ágoston Temesi

Food Eco-Guilt and Sustainable Food Consumption: Exploring Behavioural Differences Based on Guilt Levels





Vivien Valkó, Péter Karácsony, Anita Vándorné Polgár Innovation Behavior of Agricultural Enterprises in Light of Employee Motivation

Abdulrahman Maina Zubairu

Transformation of Agricultural Waste into Biochar and Its Potential for Soil Fertility Restoration in Arid Areas of Borno State, Nigeria (A Review)





#### Data and Digital Platforms for Resilience

Chair: Szalay Zsigmond Gábor Co-Chair: Borbásné Botos Szilvia

Secretary: Horváthné Dr. Kovács Bernadett

horvathne.kovacs.bernadett@uni-mate.hu

Room: K. 2.207.

Róbert Barna, Zsófia Turnai Sustainability and Resilience Data Visualization Using the QGIS Program

Szilvia Botos, László Várallyai, Tamás Kovács, Levente P. Bálint Analysis of the Need of Agriculture 5.0 for Digital Skills with a Focus on Data Analytics

Aashima Chhabra, Szilvia Botos

Optimizing Food SMEs' Potential by Integrating IoTs: A Novel Business Model Canvas Using Articles and Eurostat Database Insights

Melinda Fecskovics, Zsigmond Gábor Szalay Resilience and Sustainability in the University Ecosystem: The Role of AI

Kariyawasam Pinikahana Gamage Lahiru Sandaruwan, Robert Jeyakumar Nathan, Mária Fekete-Farkas

The Role of Fisheries in Achieving Sustainable Development Goals and the Application of Digital Solutions to Overcome Sectoral Barriers

Judit Gombkötő, Tímea Kozma, Zsigmond Gábor Szalay SAP Public Cloud - New Opportunity

Bernadett Horváthné Kovács, Zoltán Zörög Smart Farming for Resilience. An umbrella review.

János Kosztolányi, Zsolt Tégla

The Challenges of the Production Planning Process in Hungary





Árpád Endre Kovács, Sándor Béres

Enhancing Long-Range Shooting Performance: Integrating the WEZ Model and Monte Carlo Simulations for Predictive Accuracy and Strategic Optimization

Katalin Nátz, Zsigmond Gábor Szalay

Enhancing Agile Software Development: The Role of Productivity Estimation Models in Sustainability and Resilience

István Pető, Bernadett Horváthné Kovács

Prediction of Academic Success in Higher Education Using Learning Analytics: A Systematic Literature Review

Ádám Pfeiffer

Cloud-Based ERP Systems and Their Role in Corporate Sustainability and Resilience

Hussain Shahadat M M, Robert Jeyakumar Nathan, Mária Fekete-Farkas Understanding Drivers of Technology Adoption in the Apparel Supply Chain: A DOI and UTAUT Perspective

Zsolt Szabolcsi, Bernadett Csurgó

The Dramaturgical Space of Sustainable Food Consumption

Zsolt Tégla, János Kosztolányi

The Challenges of the Production Planning Process in Hungary

Krisztina Tóth, Daniel Amariei, Éva Szabóné Tóth, Gábor Milics

The MATE Centre for Adult Education and Extension Programmes to Support Digital Transformation and Improve Digital Competitiveness. Empirical Investigation into Opportunities of Developing Digital Competences in Adults

Yaren Varol

Digital Public Diplomacy as a Tool of Hegemony: Insights and Case Studies

Dorottya Véghné Kohut, Zsigmond Gábor Szalay

The Examination of the Relationships Between Workplace Motivation, Time Perspective, Impulsivity, Social Values, and Keirsey's Temperament Types in Workplace Environment





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